

9 December 2010

mirada plc

(AIM: MIRA)

("mirada" or "the Company")

**Proposed capital reorganisation  
Notice of General Meeting and Extraordinary General Meetings**

mirada plc, the AIM-quoted leading audiovisual content interaction specialist, announces that a notice of a General Meeting of mirada plc and a notices of Extraordinary General Meetings of the holders of A Deferred Shares and Deferred Shares has been sent to shareholders today. These meetings will be held on 12 January 2011 from 12pm at Bishopsgate Communications Ltd, 3 London Wall Buildings, London Wall, London EC2M 5SY, and will seek the authority to undertake a capital reorganisation and capital cancellation, a summary of which is as follows:

The capital reorganisation will have the effect of reducing the nominal value of the ordinary shares from £1.00 to 1 pence per ordinary share. In order to maintain the same number of fully participating ordinary shares after the capital reorganisation as there were before such reorganisation, each ordinary share will be subdivided into one new ordinary share (fully participating) and ninety-nine B Deferred Shares (with limited rights).

The capital cancellation will comprise the cancellation of the existing A Deferred Shares, Deferred Shares and the new B Deferred Shares created by the capital reorganisation. The capital cancellation will result in the creation of a new reserve of £34,725,835 against which the Company expects to credit its profit and loss account, subject to High Court approval.

Further details of the capital reorganisation and cancellation are set out in the circular sent to shareholders today.

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**Enquiries:**

**mirada plc** +44 (0) 207 608 4370  
José Luis Vázquez, CEO

**Bishopsgate Communications** +44 (0) 207 562 3350  
Gemma O'Hara / Siobhra Murphy  
mirada@bishopsgatecommunications.com

**Rivington Street Corporate Finance (Joint Broker)** +44 (0) 207 562 3351  
Jon Levinson

**Seymour Pierce Limited** +44 (0) 207 107 8000  
Mark Percy (Corporate Finance)  
David Banks (Corporate Broking)

**About mirada**

mirada creates and manages services which enable consumers to interact with and purchase digital content on television, mobile, online and bespoke devices. mirada's products and solutions are used worldwide to deliver interactive TV, VOD, multi-player gaming, digital marketing and payment services. Its products and services have been deployed by some of the biggest names in digital media and broadcasting including Disney International TV, Sky, ITV and MTV Networks.

Headquartered in London, mirada has commercial offices across Europe and Latin America and operates technical centres in the UK and Spain. For more information, visit [www.mirada.tv](http://www.mirada.tv).