

19 January 2011

mirada plc (AIM: MIRA)

("mirada" or "the Company")

Results of Extraordinary General Meetings of the holders of A Deferred Shares and Deferred Shares

mirada plc, the AIM-quoted leading audiovisual content interaction specialist, announces that at today's Extraordinary General Meetings of the holders of A Deferred Shares and Deferred Shares in the capital of the Company, all of the resolutions proposed were duly passed.

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About mirada

mirada creates and manages services which enable consumers to interact with and purchase digital content on television, mobile, online and bespoke devices. mirada's products and solutions are used worldwide to deliver interactive TV, VOD, multi-player gaming, digital marketing and payment services. Its products and services have been deployed by some of the biggest names in digital media and broadcasting including Disney International TV, Sky, ITV and MTV Networks. Headquartered in London, mirada has commercial offices across Europe and Latin America and operates technical centres in the UK and Spain. For more information, visit www.mirada.tv.