

12 January 2011

mirada plc (AIM: MIRA)

("mirada" or "the Company")

**Proposed capital reorganisation
General Meeting**

mirada plc, the AIM-quoted leading audiovisual content interaction specialist, announces that at today's Annual General Meeting and General Meeting of ordinary shareholders of mirada plc, all of the resolutions proposed were duly passed. The 19,805,405 new ordinary shares of 1p each arising on the Capital Reorganisation will be admitted to trading on the AIM market of the London Stock Exchange at 7:00am on 13 January 2011.

The Extraordinary General Meetings of the holders of A Deferred Shares and Deferred Shares in the capital of the Company have been adjourned until 12.10 p.m. and 12.15 p.m. respectively on 19 January 2011 and will be held at Bishopsgate Communications Limited, 3rd Floor, 3 London Wall Buildings, London Wall, London EC2M 5SY.

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About mirada

mirada creates and manages services which enable consumers to interact with and purchase digital content on television, mobile, online and bespoke devices. mirada's products and solutions are used worldwide to deliver interactive TV, VOD, multi-player gaming, digital marketing and payment services. Its products and services have been deployed by some of the biggest names in digital media and broadcasting including Disney International TV, Sky, ITV and MTV Networks. Headquartered in London, mirada has commercial offices across Europe and Latin America and operates technical centres in the UK and Spain. For more information, visit www.mirada.tv.