

1 October 2010

mirada plc
(“mirada” or “the Company”)

Suspension of shares

The Company announces that due to unforeseen delays in the preparation and audit of its final results for the year ended 31 March 2010, it will be unable to post to shareholders the annual report and accounts for the year ended 31 March 2010 by 30 September 2010.

Accordingly, the Company confirms that it will not be able to comply with AIM Rule 19 for Companies. This requires the AIM company to send its audited annual accounts to shareholders not later than six months after the end of the financial year to which they relate. As a result its shares will be suspended from trading on AIM effective 7:00 a.m. on 1 October 2010. The Company is currently undertaking the required steps with its auditors to be in a position to post its annual accounts to shareholders and a further announcement will be made in due course.

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Enquiries:

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About mirada

mirada creates and manages services which enable consumers to interact with and purchase digital content on television, mobile, online and bespoke devices. mirada’s products and solutions are used worldwide to deliver interactive TV, VOD, multi-player gaming, digital marketing and payment services. Its products and services have been deployed by some of the biggest names in digital media and broadcasting including Disney International TV, Sky, ITV and MTV Networks. Headquartered in London, mirada has commercial offices across Europe and Latin America and operates technical centres in the UK and Spain. For more information, visit www.mirada.tv.