

mirada

Mirada Plc

(Incorporated and registered in England and Wales with registered number 03609752)

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt as to the action you should take, you are recommended to seek your own financial advice immediately from your stockbroker, bank manager, solicitor, accountant or other independent financial adviser authorised under the Financial Services and Markets Act 2000.

12 November 2019

Dear Shareholder

Mirada Plc (the 'Company')

Proposed share premium account cancellation

The Company has published a circular in respect of a proposed share premium account cancellation and a notice of general meeting, both dated 12 November 2019, which are available for download from the following website:

<https://www.mirada.tv/investors/financial-results/>

To access the document you will need to have Adobe Acrobat Reader or an alternative pdf file reader.

The general meeting of the Company ('General Meeting') will be held at 12.00 p.m. on 2 December 2019 at the offices of Howard Kennedy LLP at No.1, London Bridge, London SE1 9BG. Please find enclosed a form of proxy for this meeting, which you are asked to complete and return in the pre-paid envelope provided. Alternatively, you may submit your proxy vote electronically using the Share Portal Service at:

www.signalshares.com

Thank you for having consented to receive this report via the Company's website rather than in hard copy form, as this contributes to cost savings for the Company and minimises unnecessary paper usage. If you would like to receive general communications from the Company via e-mail, please register your e-mail address at:

www.signalshares.com

If you require assistance while registering your e-mail address, please telephone Link Asset Services on 0871 664 0300. Calls cost 12p per minute plus your phone company's access charge. Lines are open 9.00am – 5.30pm Monday to Friday, excluding Bank Holidays. If you are outside the United Kingdom please call +44 371 664 0300. Calls from outside the UK will be charged at the applicable international rate.

Yours faithfully

Francis Coles

Non-Executive Chairman

Mirada Plc

This communication has been sent to certain beneficial owners of shares that have been nominated by their registered holders of shares to enjoy information rights in accordance with section 146 of the Companies Act 2006. **Such persons are advised that, in order to vote at the forthcoming General Meeting they must issue an instruction to the registered holder of their shares.** The Company may only accept instructions from registered holders of its shares and would therefore be unable to act upon any instructions received from nominated persons.