



The information contained within this announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014 ("MAR"). With the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.

15 January 2019

Mirada plc
("Mirada" or the "Company")

Commercial launch of Iris in Bermuda

Mirada (AIM: MIRA), a leading provider of integrated software solutions for digital TV operators and broadcasters, is delighted to announce the commercial launch of its Iris multiscreen solution for One Communications, the leading telecommunications provider in Bermuda owned by US investment firm ATN International Inc ("ATNi"). This commercial rollout is a successful result of the new contract win announced on 29 August 2017 and will be followed by other deployments in ATNi-owned telecommunication providers also mentioned in that announcement.

The deployment of Mirada's multiscreen technology across One Communications' network is the biggest since the launch of Iris for izzi telecom in Mexico. It is being accompanied by an extensive marketing campaign on behalf of One Communications across Bermuda, a territory that benefits from a TV penetration rate of 98% and one of the highest levels of GDP per capita in the world. The product will be commercialised under the brand FiberWire TV.

FiberWire TV subscribers will now be able to view live and cloud DVR content across advanced hybrid set-top boxes, smartphones, tablets and laptops, with a user interface working seamlessly utilising Mirada's Inspire user interface. In addition, their subscribers can now benefit from all of the cutting-edge features of Mirada's multiscreen solution – such as start-over, session transfer between set-top and personal devices, personalised recommendations and cloud DVR – in which Mirada's powerful back-end (Iris SDP platform) interoperates with key components in the solution offering the customer a single interface for interacting with the market leading features.

Following the successful launch in Bermuda, Mirada expects to replicate the deployment of the FiberWire TV components across the US Virgin Islands with Viya, another operator owned by ATNi. In addition, other affiliated TV operations in the Caribbean are being planned in the near future.

These projects are based on the OPEX business model and will provide Mirada with different revenue sources, including the initial set-up fees for acting as the 'System Integrator' that Mirada received prior to deployment, recurrent monthly licence-based fees and other recurrent and fixed fees for professional services and platform management on an ongoing basis.

Mark Jensen, Executive Director of Video Product and Strategy of ATNi, commented:
"Mirada was chosen as an integral component in our TV solution due to their market leading user interface, service features and ability to be deployed within today's leading cloud



infrastructures. We have combined the Mirada TV Platform with a technologically advanced hybrid set-top device capable of being deployed across HFC, IPTV and OTT service delivery infrastructures allowing us to evolve services to our subscribers rapidly and efficiently.”

José Luis Vázquez, CEO of Mirada plc, commented: “We are thrilled to announce yet another commercial launch for our Iris multiscreen technology, this time with One Communications in Bermuda. We look forward to seeing this new location enjoy the ultimate viewing experience provided by our Iris multiscreen technology and working alongside ATNi for further upcoming projects.”

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About ATN International

ATN International, Inc., through its subsidiaries, provides pay TV, wireless and wireline telecommunications services in North America, Bermuda and the Caribbean. The company operates through U.S. Telecom, International Telecom and Renewable Energy segments. In addition, it owns and operates commercial distributed generation solar power systems and terrestrial and submarine fibre optic transport systems. The company was formerly known as Atlantic Tele-Network, Inc. and changed its name to ATN International, Inc. in June 2016. ATN International, Inc. was founded in 1987 and is headquartered in Beverly, Massachusetts, USA.

About Mirada



Mirada is a leading provider of products and services for Digital TV Operators and Broadcasters. Founded in 2000 and led by CEO José Luis Vázquez, the Company prides itself on having spent almost 20 years as a pioneer in the Digital TV market. Mirada's core focus is on the ever-growing demand for TV Everywhere for which it offers a complete suite of end-to-end modular products across multiple devices, all with innovative state-of-the-art UI designs.

Mirada's products and solutions, acclaimed for unparalleled flexibility and optimal time to market, have been deployed by some of the biggest names in digital media and broadcasting including Televisa, Telefonica, Sky, Virgin Media, BBC, ITV and France Telecom. Headquartered in London, Mirada has commercial representation across Europe, Latin America and Southeast Asia and operates technology centres in the UK, Spain and Mexico. For more information, visit www.mirada.tv