

**mirada plc**  
("mirada" or "the Company")

**(AIM: MIRA)**

**José Luis Vazquez to present at Proactive Investors One2One Investor Forum -  
Thursday 11th September 2014**

mirada plc, the AIM-quoted audiovisual interaction specialist, announces that José Luis Vazquez, Chief Executive Officer, will be presenting the Company's investment case at the Proactive Investors One2One Forum on Thursday 11th September in London.

The event, which will be held at the Chesterfield Mayfair Hotel, 35 Charles Street, Mayfair, W1J 5EB in the Charles Suite (on the 1st Floor), will run from 6:00pm to 8:00pm. A drinks reception will follow until approximately 9:00pm.

The event is open to private investors, private client brokers, fund managers, financial institutions, hedge funds, buy and sell side analysts and journalists. No material new information on current trading or future financial performance will be disclosed at this event.

Jose and his colleague, non-executive director Francis Coles, will be available to speak on an individual basis after the formal presentations.

Further information (including a link to register for the event) can be found at: insert website address here [http://www.proactiveinvestors.co.uk/register/event\\_details/246](http://www.proactiveinvestors.co.uk/register/event_details/246)

**Enquiries:**

<b>mirada plc</b> José Luis Vázquez, Chief Executive Officer	+44 (0) 207 549 5678
<b>Walbrook PR</b> Nick Rome/Sam Allen mirada@walbrookpr.com	+44 (0) 207 562 3350
<b>Arden Partners plc (Nomad and Joint Broker)</b> Steve Douglas (Corporate Finance) James Felix (Corporate Finance) Kam Bansil (Corporate Broking)	+44 (0) 207 614 5900

**About mirada**

mirada creates and manages services for digital TV platforms and broadcasters which enable consumers to interact with and purchase digital content on television, mobile, online and bespoke devices. mirada's products and solutions are used worldwide to deliver interactive TV, Video on Demand, digital marketing and payment services. Its products and services have been deployed by some of the biggest names in digital media and broadcasting including Sky, Virgin Media, BBC, ITV, France Telecom and Telefónica. Headquartered in London, mirada has commercial offices across Europe and Latin America and operates technical centres in the UK and Spain. For more information, visit [www.mirada.tv](http://www.mirada.tv).