

17 May 2018

Mirada plc

("Mirada", the "Company" or the "Group")

Appointment of Non-Executive Chairman

Mirada PLC (AIM: MIRA) announces the appointment of Francis Coles as Non-Executive Chairman, with immediate effect. He succeeds Javier Casanueva, who sadly died on 12 May.

Francis has been a non-executive director of Mirada since 2010 and has nearly 40 years of experience in corporate finance. He was a founder director of corporate finance advisory boutique New Boathouse Capital and later served as a director of AIM listed merchant bank Quayle Munro following its acquisition of New Boathouse Capital in 2007.

Prior to that, Francis was a director of Baring Brothers and subsequently Santander Investment where his responsibilities included debt and equity fundraisings and merger and acquisition activities in the European and Latin American markets.

Enquiries:

Mirada plc

José Luis Vázquez, Chief Executive Officer
Gonzalo Babío, Finance Director

+44 (0) 207 868 2104
investors@mirada.tv

Newgate Communications

Bob Huxford
James Browne

+44 (0) 20 7653 9850
mirada@newgatecomms.com

Allenby Capital Limited

(Nominated Adviser and Broker)
Jeremy Porter / Alex Brearley / Liz Kirchner

+44 (0) 20 3328 5656

About Mirada

Mirada creates and manages products and services for digital TV operators and broadcasters. With almost 20 years of experience, the Company focuses on the future of Digital TV - multiscreen cross - platform navigation - anytime, anywhere. It offers a complete suite of end-to-end modular products for set-top boxes, PC, smartphones and tablets, all with innovative state-of-the-art user interface designs.

Mirada's products and solutions have been deployed by some of the biggest names in digital media and broadcasting including Televisa, Telefonica, Sky, Virgin Media, BBC, ITV and France Telecom. Headquartered in London, Mirada has commercial representation across Europe, Latin America and Southeast Asia and operates technology centres in the UK and Spain.

For more information, visit www.mirada.tv.