

Mirada raises US\$10m through Kaptungs

PRESS RELEASE

LONDON, 17 September, 2018 - Mirada, a leading provider of products and services for Digital TV operators and broadcasters, is proud to announce it is raising over US\$ 10 million in August and September 2018 from their long-term investor, Kaptungs Limited. The financing will be used to reduce debt and provide additional funding for Mirada's continued global expansion and further reinforcement of current operations through the injection of US\$ 4 million in new equity and the capitalisation of loans.

Since the commercial launch of its product Iris for izzi Telecom in Mexico in July 2016, Mirada has been rapidly increasing its sales and marketing activities, resulting in two more contract wins announced in August 2017 (ATN International, Inc.) and October 2017 (Digital TV Cable Edmund s.r.l.). It is currently involved in several other opportunities around the world.

The Company's CEO, José Luis Vázquez, commented: "We're very pleased to make this announcement as it will help us to continue growing and securing new contracts. It also clearly demonstrates our investors' confidence in our strategy and its upcoming results."

About Mirada

Mirada is a leading provider of products and services for Digital TV Operators and Broadcasters. Founded in 2000 and led by CEO José Luis Vázquez, the Company prides itself on having spent almost 20 years as a pioneer in the Digital TV market. Mirada's core focus is on the ever-growing demand for TV Everywhere for which it offers a complete suite of end-to-end modular products across multiple devices, all with innovative state-of-the-art UI designs.

Mirada's products and solutions, acclaimed for unparalleled flexibility and optimal time to market, have been deployed by some of the biggest names in digital media and broadcasting including Televisa, Telefonica, Sky, Virgin Media, BBC, ITV and France Telecom. Headquartered in London, Mirada has commercial representation across Europe, Latin America and Southeast Asia and operates technology centres in the UK, Spain and Mexico. For more information, visit www.mirada.tv