




ENVISION. INNOVATE. DELIVER.


+20
years of
experience


+60
projects
developed


40
integrated
partners


85%
engineering
experts

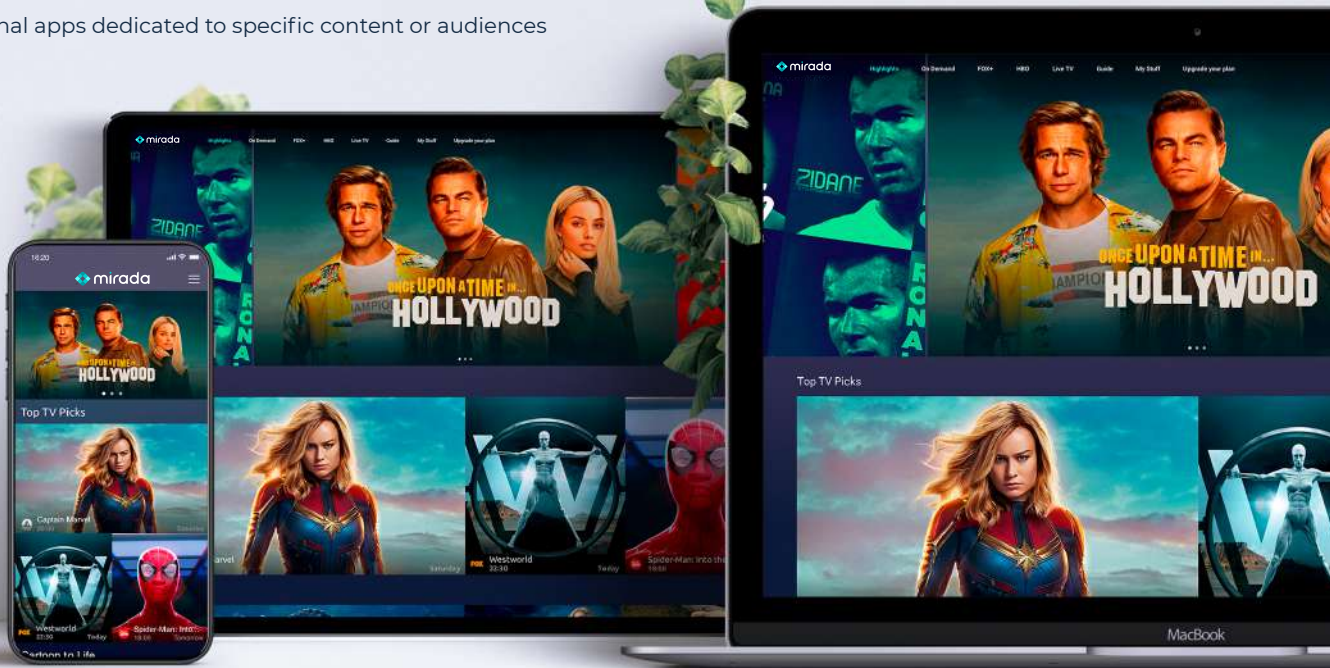
IRIS

MIRADA'S MULTISCREEN SOLUTION



Iris is Mirada's advanced multiscreen platform that enables operators to deliver their content with a seamless user experience across all devices: smartphones, tablets, set-top boxes, smart TVs, game consoles and more.

- ▶ Perfect for operators looking to adopt a BYOD strategy
- ▶ Provide users with the choice of lean-back or lean-forward experience
- ▶ Additional apps dedicated to specific content or audiences



ENGAGE VIEWERS

- ✔ Beautiful and intuitive UI based entirely on real user behaviour
- ✔ Seamless cross-screen interactivity to boost engagement across devices
- ✔ Deliver live, catch up and on-demand content anytime, anywhere
- ✔ Personal recommendations based on user consumption data

INCREASE CONSUMPTION

- ✔ Flexible platform to suit any monetisation model: TVOD, AVOD, SVOD
- ✔ Highlight premium content to viewers with digital advertising
- ✔ Promote chosen content with editorial highlights and promoted search
- ✔ Unique and powerful content discovery tools for passive viewers

ADAPT THE EXPERIENCE

- ✔ Flexible and open solution to suit the client's image
- ✔ Editable UI from small changes to dynamic home personalisation
- ✔ Choice of different layouts for content magazines and strips
- ✔ Easy access to third-party apps and content providers

ALL SUPPORTED PLATFORMS

STREAMING DEVICES

androidtv

XBOX

AirPlay

fire tv

chromecast

SET-TOP BOXES

androidtv Linux

TABLETS & MOBILES

Apple Android

VOICE ASSISTANT

amazon alexa

Google Assistant

WEB CLIENT

Apple

Chrome

Firefox

Opera

Safari

Edge

Internet Explorer

Windows

SMART TV

webOS LG

androidtv SONY Panasonic SHARP

TIZEN SAMSUNG

DISCOVER OUR PRODUCTS



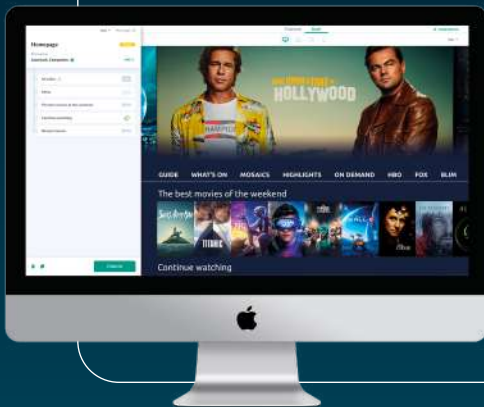
Data intelligence platform



Task manager for editorial teams



Manage content assets' workflow



CONTROL your platform



EASY & effortless



- ▶ Powerful and innovative back-end tool which gives control of the experience back to the operator
- ▶ Pick and choose between the elements of Iris Inspire's user interface
- ▶ Adapt the experience effortlessly with UX Evolver's user-friendly features



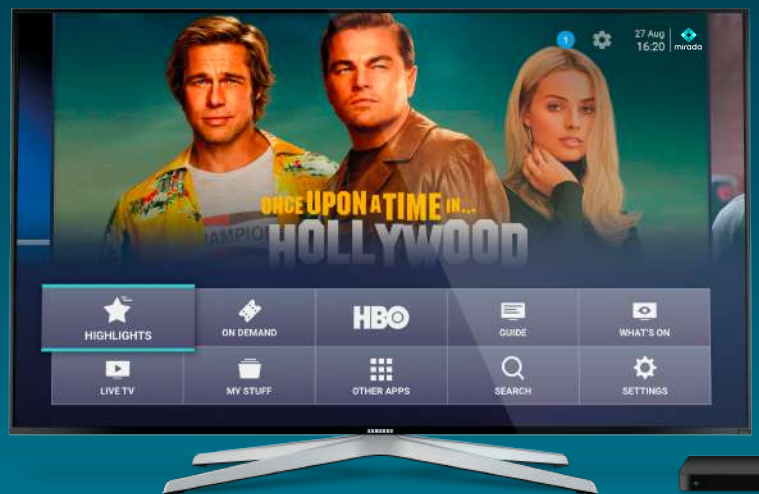
FLEXIBILITY in all senses



EVOLVE the experience

androidtv OPERATOR TIER **NEW!**

- ▶ Iris is now available for operators looking to harness Android TV OT with Mirada's new custom launcher running on Android P
- ▶ Operators benefit from the entire Iris experience while enjoying the advantages of the Android environment
- ▶ Provide users with access to the increasing number of third-party apps available through the Google Play Store



RECENT IRIS DEPLOYMENTS



5 CABLE OPERATORS + OTT

MEXICO
 Launch **2016**
 androidtv
 ATV OT **2020**
+7M devices

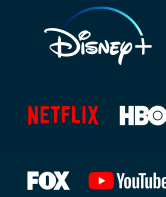
DEVICES

- ▶ Android TV STB
- ▶ Linux STB
- ▶ Tablets & mobiles

DEPLOYMENT

- ▶ Cloud
- ▶ On-premises

INTEGRATIONS



PARTNERS



CABLE OPERATOR + OTT

SPAIN
 Launch **2020**
 androidtv
 BYOD strategy

DEVICES

- ▶ Android TV STB
- ▶ Smart TV: LG, Samsung & Android TV
- ▶ Tablets & mobiles
- ▶ Web client
- ▶ Consoles

DEPLOYMENT

- ▶ Cloud
- ▶ On-premises



PARTNERS



CABLE OPERATOR + OTT

US VIRGIN ISLANDS
 Launch **2020**
 PART OF ATN international

DEVICES

- ▶ Iris DVB/IPT/OTT
- ▶ STB + iOS
- ▶ Android
- ▶ Web client

DEPLOYMENT

- ▶ Cloud
- ▶ On-premises

PARTNERS



OTT

MONGOLIA
 Launch **2019**

DEVICES

- ▶ Tablets & mobiles
- ▶ Web client

DEPLOYMENT

- ▶ Cloud
- ▶ On-premises

PARTNERS



CABLE OPERATOR + OTT

BERMUDA
 Launch **2019**
 PART OF ATN international

DEVICES

- ▶ Hybrid STB
- ▶ Tablets & mobiles
- ▶ Web client

Emergency Alert System integration

DEPLOYMENT

- ▶ Cloud
- ▶ On-premises

PARTNERS



CABLE OPERATOR + OTT

BOLIVIA
 Launch **2018**
 BYOD strategy

DEVICES

- ▶ Linux STB
- ▶ Android TV (BYOD)
- ▶ Smart TV: LG & Samsung
- ▶ Tablets & mobiles
- ▶ Web client
- ▶ Roku

DEPLOYMENT

- ▶ Cloud
- ▶ On-premises

PARTNERS

