

20 November 2014

mirada plc

(AIM: MIRA)

(“mirada” or “the Company”)

Change of Registered Office

mirada plc, the AIM-quoted audio-visual interaction specialist, announces that it has changed its registered office.

The new registered office for mirada plc is 69 Old Street, London, EC1V 9HX.

-END-

Enquiries:

mirada plc José Luis Vázquez, Chief Executive Officer	+44 (0) 203 751 0320
Walbrook PR Nick Rome/Sam Allen mirada@walbrookpr.com	+44 (0) 207 933 8783
Arden Partners plc (Nomad and Joint Broker) Steve Douglas (Corporate Finance) James Felix (Corporate Finance) Kam Bansil (Corporate Broking)	+44 (0) 207 614 5900

About mirada

mirada creates and manages services for digital TV platforms and broadcasters which enable consumers to interact with and purchase digital content on television, mobile, online and bespoke devices. mirada’s products and solutions are used worldwide to deliver interactive TV, Video on Demand, digital marketing and payment services. Its products and services have been deployed by some of the biggest names in digital media and broadcasting including Sky, Virgin Media, BBC, ITV, France Telecom and Telefónica. Headquartered in London, mirada has commercial offices across Europe and Latin America and operates technical centres in the UK and Spain. For more information, visit www.mirada.tv.