

28 June 2013

mirada plc (“mirada” or “the Company”)

(AIM: MIRA)

Result of General Meeting

mirada, the AIM-quoted leading audiovisual content interaction specialist, is pleased to announce that all resolutions proposed to shareholders at the Company’s General Meeting, held earlier today, were duly passed.

Enquiries:

mirada plc +44 (0) 207 549 5678
Jose Luis Vazquez, Chief Executive Officer

Bishopsgate Communications +44 (0) 207 562 3350
Nick Rome/Sam Allen/ Matt Low
mirada@bishopsgatecommunications.com

Cantor Fitzgerald Europe (Nominated Advisor & Broker) +44 (0) 207 894 7000
Mark Percy (Corporate Finance)
David Banks (Corporate Broking)

Peterhouse Corporate Finance (Joint Broker) +44 (0) 207 469 0937
Jon Levinson

About mirada

mirada creates and manages services for digital TV platforms and broadcasters which enable consumers to interact with and purchase digital content on television, mobile, online and bespoke devices. mirada’s products and solutions are used worldwide to deliver interactive TV, Video on Demand, digital marketing and payment services. Its products and services have been deployed by some of the biggest names in digital media and broadcasting including Sky, Virgin Media, BBC, ITV, France Telecom and Telefónica. Headquartered in London, mirada has commercial offices across Europe and Latin America and operates technical centres in the UK and Spain. For more information, visit www.mirada.tv.