

29 August 2014

mirada plc

("mirada" or "the Company")

Notice of Annual General Meeting and posting of accounts

mirada plc (AIM: MIRA), the audio-visual interaction specialist, announces that a notice of Annual General Meeting has been sent to shareholders. This meeting will be held at the offices of HowardKennedyFsi LLP at 180 Great Portland Street, London W1W 5QZ on 24 September 2014 at 11.00am.

The Company also announces that a copy of mirada's report and accounts are going to be posted to shareholders today.

A copy of the notice of Annual General Meeting, along with the annual report and accounts, is available for download from the Company's website at www.mirada.tv.

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About mirada

mirada creates and manages services for digital TV platforms and broadcasters which enable consumers to interact with and purchase digital content on television, mobile, online and bespoke devices. mirada's products and solutions are used worldwide to deliver interactive TV, Video on Demand, digital marketing and payment services. Its products and services have been deployed by some of the biggest names in digital media and broadcasting including Sky, Virgin Media, BBC, ITV, France Telecom and Telefónica. Headquartered in London, mirada has commercial offices across Europe and Latin America and operates technical centres in the UK and Spain. For more information, visit www.mirada.tv